

A Bachelor's in Business/Finance prepares you to understand and interact with the financial systems in place in the world today.

Areas of focus will include financial markets, taxation, and accompanying laws and regulations. You will learn what drives the economy at macro and micro levels and how to analyze the market and the financial states of businesses. From there you will develop your ability to predict the potential of businesses as well as the most advantageous ways to invest money at any given point in time. Basics of accounting, business communication, and management will also be studied, giving you a well-rounded understanding of how businesses function in all areas. With the coursework in this major completed, you will have a solid understanding of the ins and outs of the financial system, from the small business level to the world market level. You will be adept at analyzing financial history, trends, and current events to make predictions as to where people should be investing their money. This major will prepare you for: With a business/financial degree, the financial world opens up for you. Jobs/careers become available in the following areas: Corporate financial management, Financial consulting/planning, Commercial and investment banking, Money management, and Insurance. A number of opportunities to further your education are also available. You could get a master's in a number of business disciplines, go to law school, or get a Ph.D. and teach at the collegiate level or conduct research.