

A bachelor's degree program is an undergraduate program that usually takes four years to complete. Enrolling in a bachelor's degree program requires that students choose a major area of study, such as finance, history, communications or biology.

A Bachelor's in Business/e-business will educate you in two main areas – the basics of business and information technology. The focus of this major is to integrate these two areas to develop your ability to conduct and market business using the latest in technology. Your studies will cover the various types of technology used to store and transmit information in the modern business world. You will learn the details behind computer networks, databases, as well as computer programming and data rendering. The relationship of these to the Internet and questions of security will also be examined. Your studies will also include courses in business communication and management. The emphasis will be on a synthesis of business essentials with mobile technology, helping you to maximize effectiveness and opportunity in the business world.

Upon completion of the coursework you will understand much of the computer science that is involved in the storage and transmission of information. You will be able to work for a business to ensure that their networks, databases, etc. are functioning smoothly, efficiently, and securely.

This major will prepare you for:

With a business/e-business major, you will be qualified for information technology jobs/careers in the following arenas: Web development, Computer service technician, Network management, Application development, IT business analysis, and database development/analysis.

There are also opportunities to advance your education. Possibilities include a master's in further information technology training, allowing you to specialize in a more specific area.